

# INVESTING IN OUR MOST VULNERABLE TO CREATE OUR MOST VALUABLE



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ASPIRE SUSSEX LTD  
BUILDING BETTER OPPORTUNITIES PROJECT

# 'ALL ABOUT ME'



All About Me is funded by the European Social Fund and the National Lottery Community Fund

BUILDING BRIGHTER COMMUNITIES



# TODAYS INVESTMENT

Data and trends in employment and education.

Identifying the challenges faced by the most vulnerable.

Defining underlying barriers to progression and success.

How do we invest to support our most vulnerable?

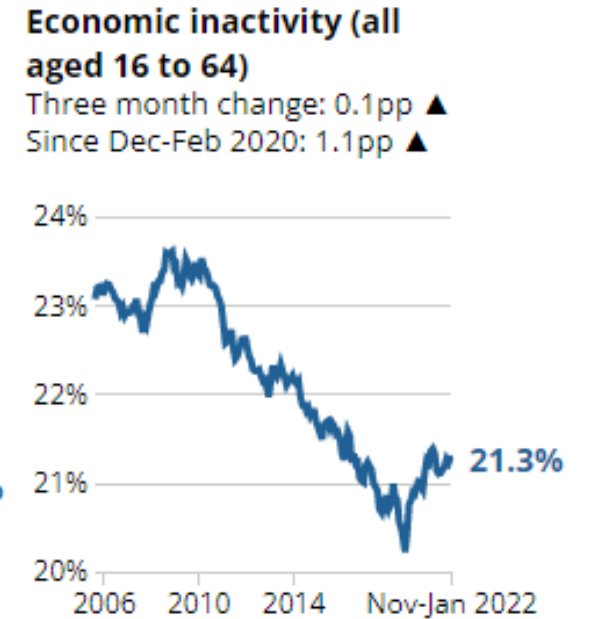
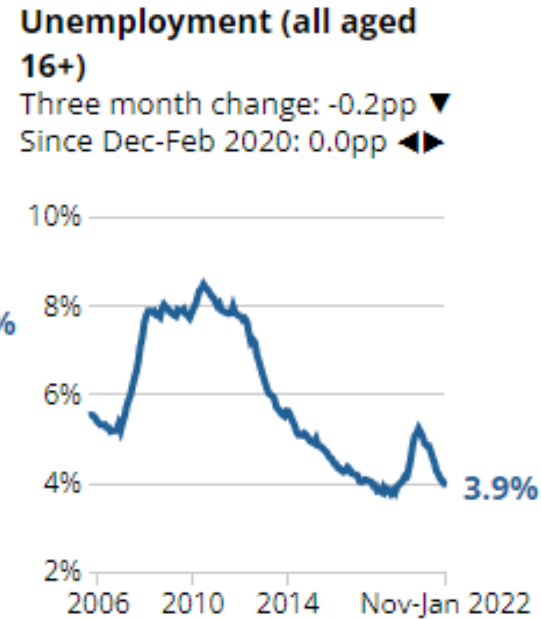
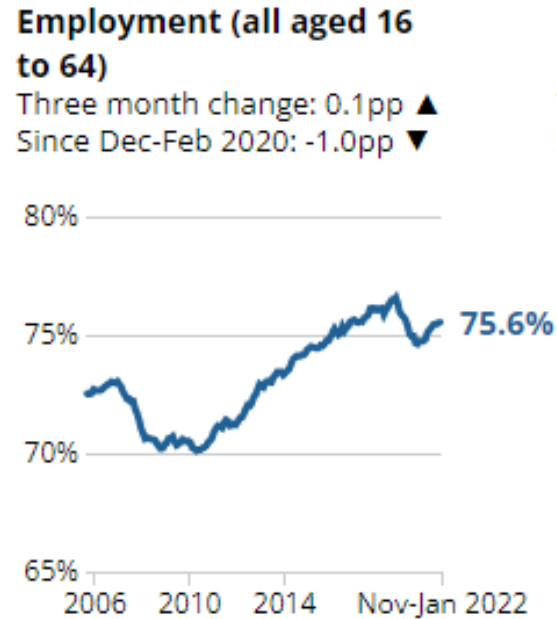
Impact and returns from investments.

Enhancing investments through partnership and collaboration.

From vulnerable to valuable.

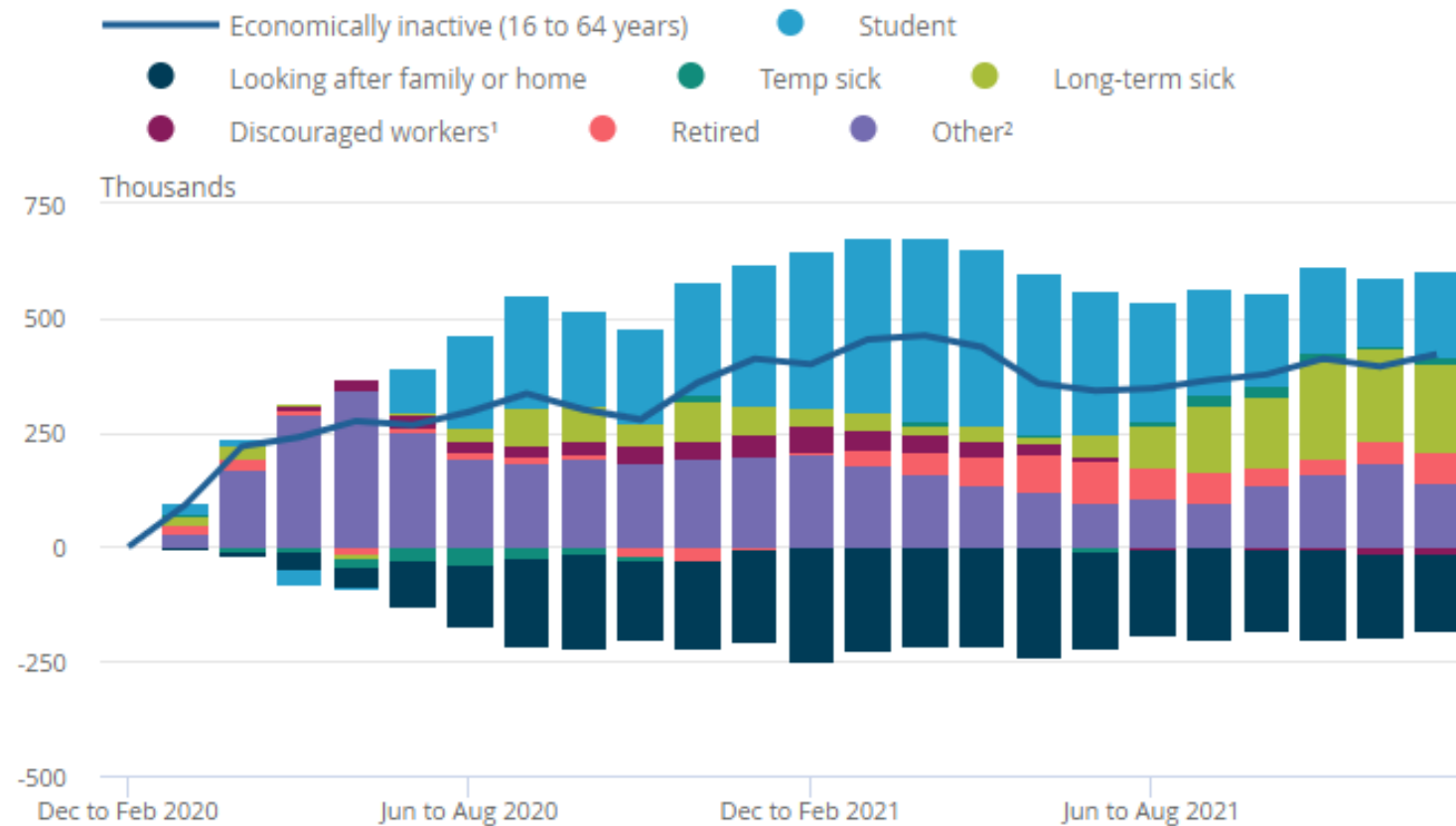
# EMPLOYMENT TRENDS

Over the period November 2021 to January 2022, data shows an increase in the employment and economic activity rates compared with the preceding three month period, while unemployment rate decreased.



# EMPLOYMENT TRENDS

Increase in economic inactivity compared to preceding three month period driven by those inactive due to long term sickness or retirements.

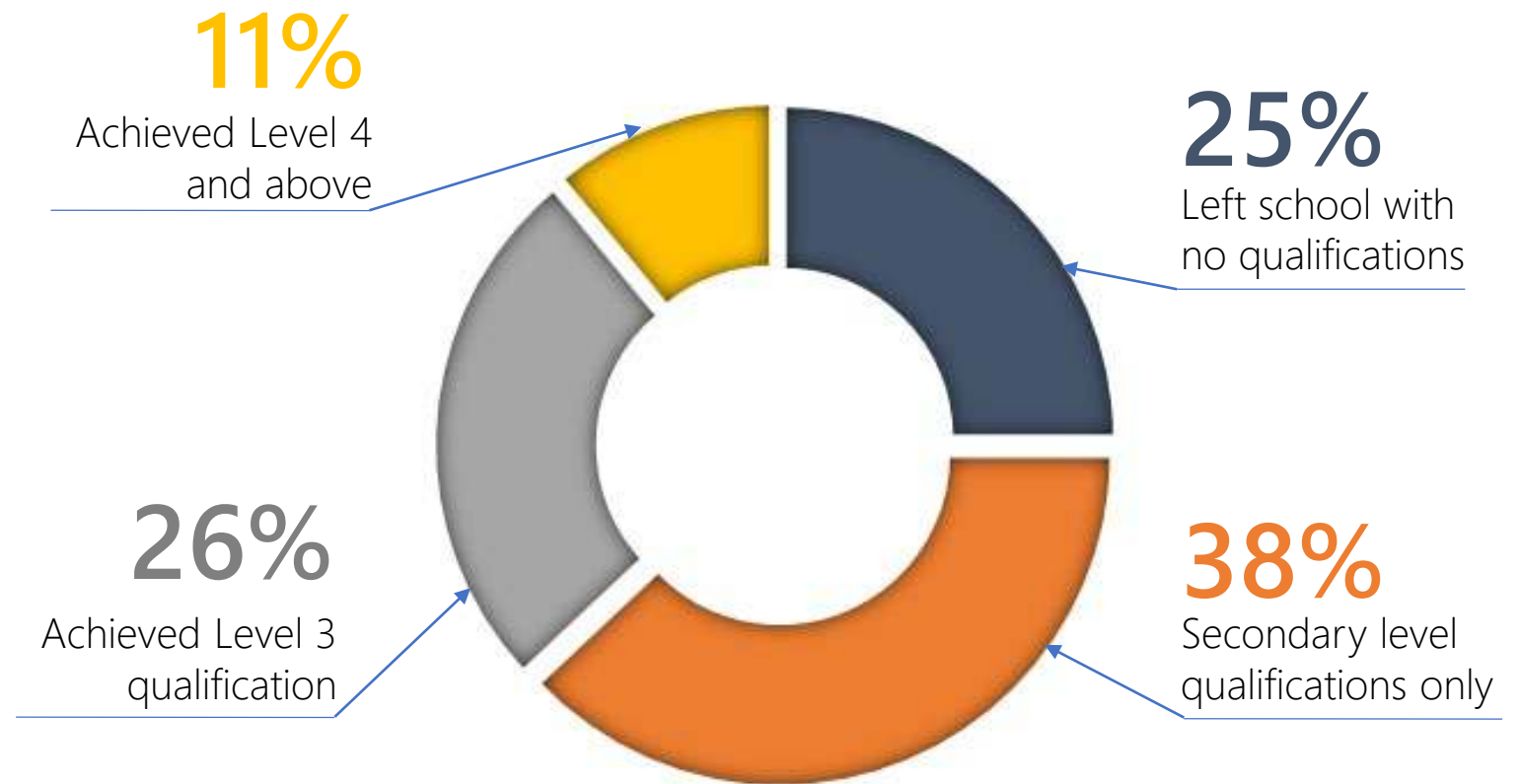


# EDUCATION TRENDS

Of 141 participants

**46%**

lack basic skills



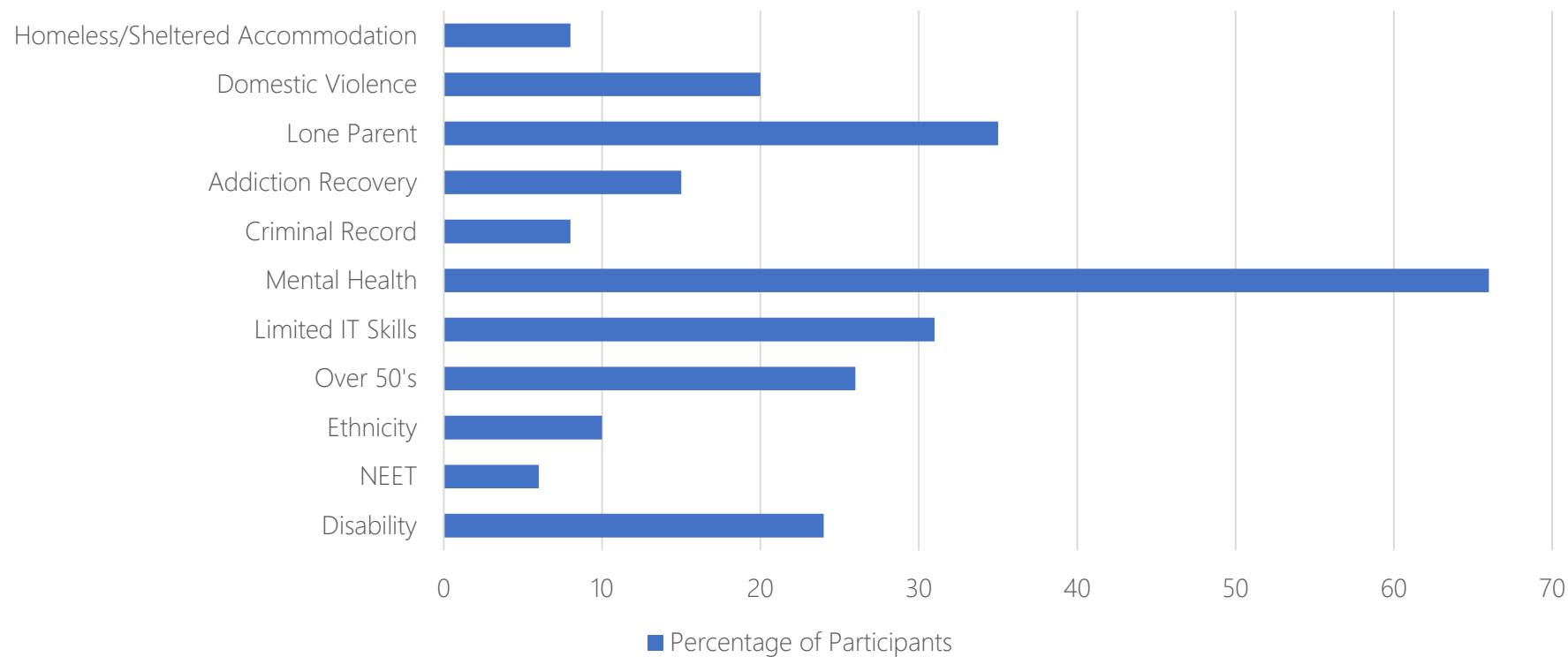
# ECONOMIC IMPACT

An assessment of Arun's economic profile in 2019 states:

“ Arun's workforce is underqualified. Arun has a lower percentage of its working age population qualified at each level than West Sussex and coastal West Sussex as a whole. ”

# CHALLENGES

The challenges faced by the most vulnerable in our society are:





# UNDERLYING BARRIERS

Lack of education

**Initiative**

Support from families

Lack of Aspirations

**Digitally Unconfident**

Lack of work experience

**Mental Health**

**Self Confidence**

Depression

**Mind set**

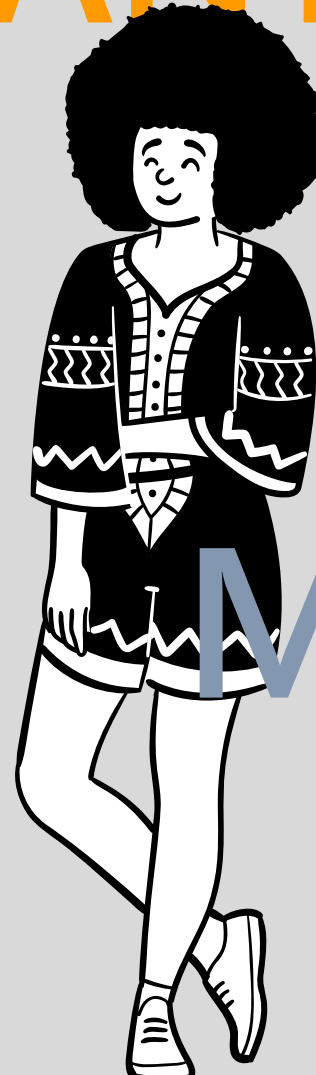
Not socially confident

**Anxiety**

# OUR PARTICIPANTS



Ben



Madrid

# MAKING AN INVESTMENT

'All About Me' seeks to overcome barriers by investing into tailored, individualised engagement.

One-to-One's Include:

- Building Trust
- Creating Understanding
- Focused small steps
- Walking along side
- Providing An Advocate
- Creating Opportunities to Succeed
- Delivering Advice and Guidance

### All About Me

If you are 12 months unemployed and live between Worthing and Chichester why not join the 'All About Me' project and get help to overcome barriers that are preventing you from moving closer to employment.

All About Me is funded by the European Social Fund and the National Lottery Community Fund

DADS UNITED runs for twelve weeks at Bognor Regis Football Club - See fixtures below!

**WORKSHOPS AVAILABLE**

To find out more email: [allaboutme@aspire.sussex.org.uk](mailto:allaboutme@aspire.sussex.org.uk)

**DADS UNITED**

Informal meet ups with guest speakers so dads can set their sights on the goals they want to achieve.

<b>DADS UNITED 1</b>	<b>Game Plan</b> Hopes and goals for the future	<b>DADS UNITED 3</b>	<b>Be Your Greatest Challenger</b> Opening doors and building confidence	<b>DADS UNITED 5</b>	<b>Off The Bench</b> Play an important role in your community
<b>DADS UNITED 2</b>	<b>Feeling Off Side</b> Mental wellbeing and fitness	<b>DADS UNITED 4</b>	<b>On The Ball</b> Hit the target to secure employment	<b>DADS UNITED 6</b>	<b>Fuel For The Game</b> Fuel yourself and your family on a budget

**BALANCING WORK AND CHILDREN**

Tailored workshops with guest speakers aimed at parents so they can find the balance between their needs and the family.

Covering these topics and more

Who Am I?  
Finding Your Identity

Home/Work Life Balance

Managing Money Changes

Aspirations and Motivations

Values and Beliefs

CHANGE  
Making a Change

**'MAKE A MOVE' TOWARDS EMPLOYMENT**

Tailored workshops with guest speakers aimed for long term unemployed individuals to help understand their options when looking to gain employment.

Covering these topics and more

What's Stopping Me?

What Next?

Making A Decision

Getting the Basics Right

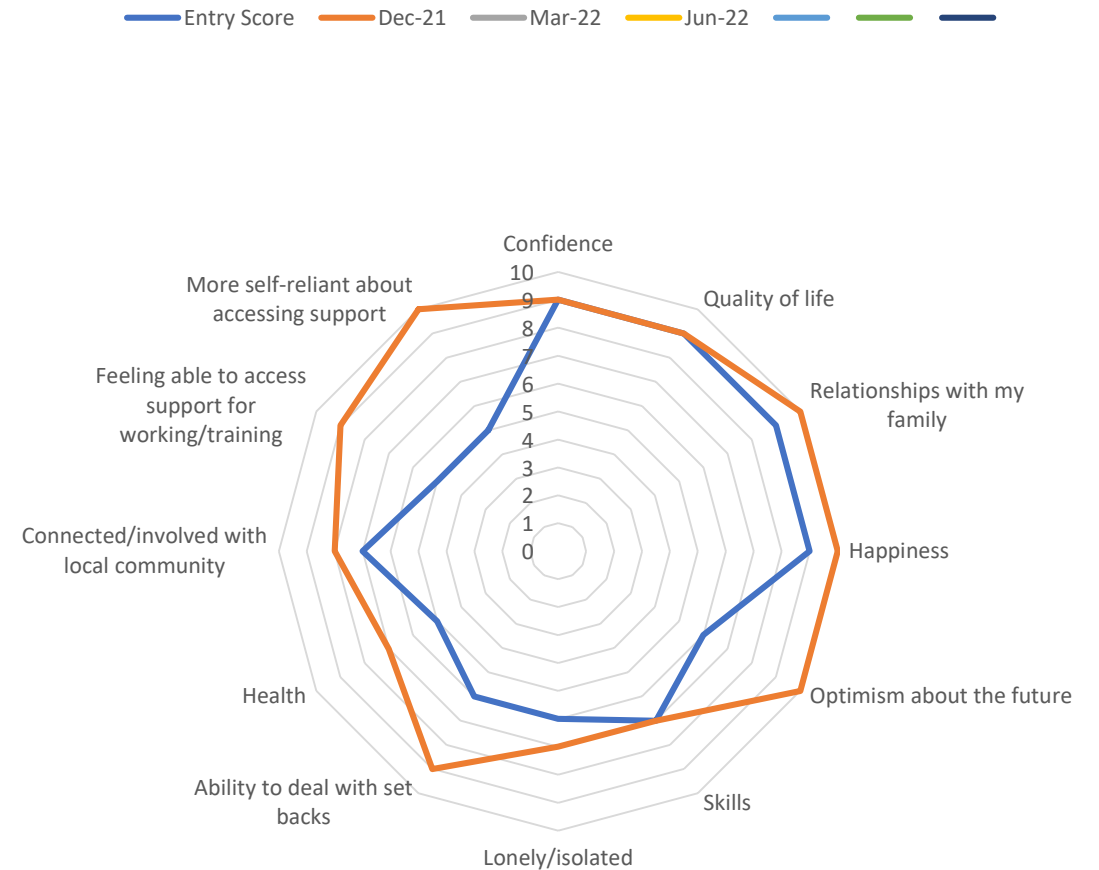
Getting Answers

Goal Setting

# CREATING RETURNS

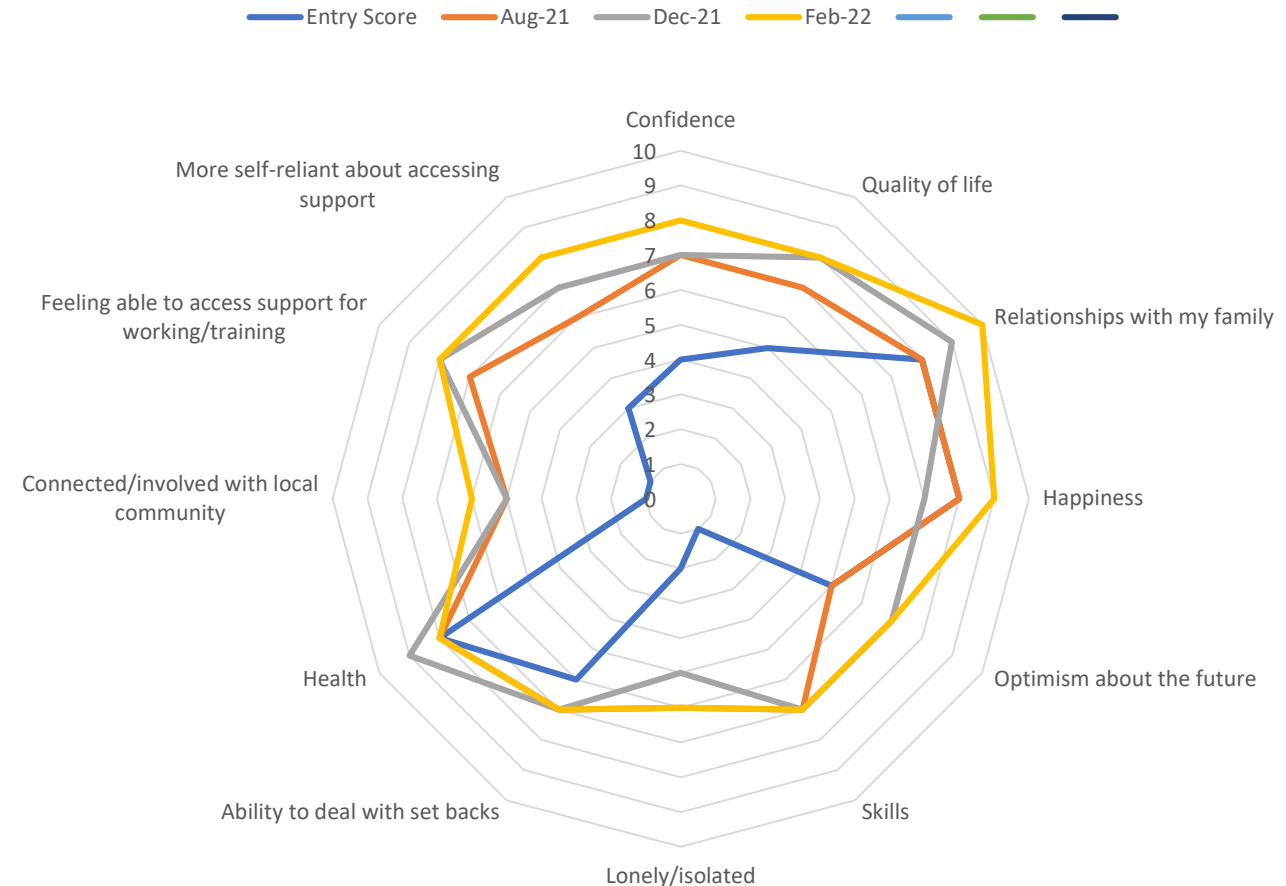
Utilising a tailored Star Tracker to baseline and track participant progress.

The chart shows Ben's progress through the programme.



# CREATING RETURNS

Utilising a tailored Star Tracker to baseline and track participant progress. The chart shows Madrid's progress through the programme.





# COLLABORATIVE EFFORTS

Providing opportunity and development to participants through partnerships.

Working in collaboration we are able to provide:

- A key support person as a constant through the programme
- Trusting relationships with clear understanding
- A support environment to create stronger and more resilient participants

*Participants Ready For Education And/Or Work*



# INDIVIDUALS FLOURISH

Opportunities  
Taking Control  
Digitally Brave  
Understand Skill Set  
Peer Support  
Aspirations  
Forward Thinking  
Positive Support  
Resilience  
Confidence  
Positive Mind Set  
Hope  
Worth  
Belief

# RELEASING SKILLS

Behaviours due to experiences:

**FEAR**  
VULNERABILITY  
DEPRESSION  
MUST SAY 'YES'  
MUST PLEASE PEOPLE  
MUST STAY QUIET



**ALL  
ABOUT  
ME**



Skills developed through investment:

**TAKES RISKS**  
REACHES FOR SUPPORT  
UNDERSTANDS LIMITS  
**WILLING TO TRY**  
PROBLEM SOLVING  
**REFLECTIVE**





INVEST IN OUR  
MOST **VULNERABLE,**  
AND WE WILL CREATE OUR  
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# 'ALL ABOUT ME'

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